






Carl Sullivan

2D ANIMATOR

Graphic Designer with skills in Animation, Motion Graphics and Video Editing. Highly artistic, always on-task and fluent in Photoshop, After Effects and Premiere Pro. Consistently creates skilled, creative and brand-specific designs.

Experienced Videographer, Front-end Web developer and with 3 years experience as Media & Marketing Manager for Animalive.com and AiQSynertial.com.

CONTACT

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SKILLS

- 2D Animation/Motion Graphics
- Character Design
- Adobe Creative Suite esp. After Effects, Animate and Premiere Pro
- Video Editing
- Illustration/ Graphic design
- Adobe Creative Suite

SuperCuteStudios.co.uk

WORK HISTORY

Video and Graphic Designer 01/2019 - 12/2021

AiQ Synertial Ltd - Lewes, East Sussex

I worked for AiQ Synertial and Animalive, as a Video and Graphic Designer, as well as Media & Marketing Manager. Responsible for editing Promo Vids in Premiere Pro. Also in charge of Graphic Design for both print and web. I Designed and maintained the websites and updated all social media accounts.

- Researched industry trends and evaluated competitive products.
- Carefully prepared all design layouts into prepress files for offset, web and digital printing.
- Anticipated design issues and proved to be proactive in developing effective solutions.
- Contributed to creative process through original ideas and inspiration.
- Designed graphics for websites, logos and promotions for marketing purposes.
- Preserved branding standards of assigned accounts.
- Created concept designs for Characters and helped brainstorm ideas.

Care Assistant 04/2014 - 12/2018

Sunrose - Lewes, East Sussex

Worked as a Care Assistant, providing personal Care for people with Alzheimer's, in Brighton and Lewes.

- Monitored individual's physical and emotional wellbeing, promptly reporting changes and providing suggestions for care plan adjustments.
- Prepared healthy, appropriate meals and provided additional mealtime planning, feeding and support.
- Maintained confidentiality and compliance standards for optimised patient care.
- Delivered high-quality care to clients with disabilities, achieving care plan objectives.
- Assisted in all aspects of personal care, retaining comfort and dignity.
- Maintained optimal safety standards throughout client home and care environments, prioritising risk-reduction, health and hygiene.
- Optimised patient satisfaction through compassionate, considered care and communication.
- Helped individuals with day-to-day activities while consistently encouraging independence and self-belief.

Animator

01/2015 - 01/2016

Self Employed - Brighton, East Sussex

Animations for Bank of AMERICA, New Zealand TV AD Natulait commercial, Pleebles cbeebies Concept show Pilot.

- Built upon existing character animation to develop new stories.
- Provided hand-drawn 2d animation for television.
- Applied understanding of storyboard composition, action and storytelling to complete projects.
- Used Flash, After Effects and model making skills.

2D Animator, E learning

02/2009 - 01/2014

Kineo, Killer Creative, Capita - Brighton, East Sussex

Worked at Kineo, Brighton producing Graphics/ Animations for Bupa, Also Brightwave, BANK OF AMERICA, DHL. and also worked for 'Killer Creative' in Brighton creating rich content for MGM Insurance.

Worked Freelance for Capita...E-learning Graphics and animation for Dorset County Council and 'The House of Commons'.

Also in this time, produced Logos and Branding for ROAR! Chocolate company. Designed layout for 3 books using InDesign including a Manga collection and Zombie Comic anthology. Set up Juicyberry Multi Media Studio, Also taught Flash and After Effects at Northbrook College.

Graphic/Web Designer

06/2007 - 05/2008

Surface Impressions - Brighton, East Sussex

Worked Freelance for SurfaceImpression.com for print and web. Including using In Design to create publications.

- Collaborated on design and implementation processes to best meet client needs.
- Offered meticulous attention to detail for pixel-perfect results.
- Designed and created eye-catching, functional, intuitive websites, continually exceeding client expectations.
- Designed web pages to enhance branding and navigation.

Animation for E-learning

01/2005 - 02/2007

EPIC - Brighton, Brighton and Hove

Worked at 'Epic Group Plc' creating flash animations and graphics for e-learning packages. I have worked on projects for many clients including Orange, Vodaphone, RBS, Prudential and Barclays.

- Combined technical and artistic abilities to accomplish challenging animation objectives.
- Collaborated with production on task list creation to meet overall project goals on time.
- Fostered highly communicative, collaborative team culture on all projects.
- Preserved branding standards of assigned accounts.
- Developed artistic visual products while working within defined technical constraints.

Animation Artist

02/2002 - 03/2005

Babyboy Records - Brighton, Brighton and Hove

Created a 4 minute animated music video for 'Babyboy' Records using Flash and After effects. Designed the Free2b website.

Managed/Co Created 'PLANET ART' a childrens interactive CD Rom as part of the Lighthouse 'Incubator Initiative' with the co-operation of

Mark Ralphs, Project Director, Worth Media. Constructed JELLYVISIONS (an online environment) with the same four person production team. Constructed the Flash site for the Lighthouse Webstars CD Rom and website. Created logos/Graphics for Biome, an online community.

- Applied understanding of storyboard composition, action and storytelling to complete projects.

Flash Animator

01/2001 - 02/2002

Soma Smoothies - Brighton, Brighton and Hove

Constructed an interactive smoothies bar for Organic drinks company 'Soma' using Flash animation. Also created new label designs and full branding for the four drinks. Created the main Character and animated him making and serving the smoothies.

Freelance Animator

01/2000 - 02/2001

Various - Brighton, East Sussex

Produced five Animations for Fat Boy Slim's 2002 Party on the beach...as featured on the DVD and E4.

Designed animated elements for the Space Cowboys' music video.

Illustrated and photographed 'Flying Toys - How to make and fly your own UFOs'. Creating and projecting visuals, (using Flash, AVID and Premiere) for club environments (Concorde 2). Painting large backdrops

for club/party. Working on 'Spacepod 23' and 'JuicyWorlds.com', two virtual Internet environments showcasing audio/visual experiments

Designed Album cover and logo for 'Harry & Mac'; Sony Japan. Illustrated 'Planet Of The Bugz', a full colour childrens book

Stop Frame Animation Workshop and projecting videos for Greenpeace with 'Millimations' at Glastonbury.

Freelance Illustrator

06/1999 - 07/2000

Self Employed - Brighton, East Sussex

Freelance Illustrator including work for Time Out Magazine, Target Records. New Media Marketing (creating 'Sushi-boy', presenter of a CD-Rom), The Big Issue, Select Magazine. Completed a course in 'Image Creation and Manipulation' at Lighthouse Multimedia; Using Photoshop and Flash.

Web Designer/Animator

02/1999 - 05/2000

Juicy Multimedia - Worthing, West Sussex

Created 'juicymultimedia.com' with my brother Dale. Comissioned to produce Flash animations for Cartoons.com

Awarded a Bursary from Lighthouse and East Sussex County Council enabling me to produce a short animation sequence using Photoshop and Director. Produced images for Acid Jazz Records and Select Magazine.

EDUCATION

Bachelor of Arts: 2:1 BA(hons) - Graphic Design/Illustration, 1999

Brighton University - Brighton, Brighton and Hove

Certificate of Higher Education: Advanced Performance in Stop Frame Animation, 09/2019

Stop Frame with Tim Allen at Pinewood Studios - Iver, Buckinghamshire (Creative Media Skills)

A-Levels: Animation (Grade A), 2000

Brighton College of Technology – Brighton, Brighton and Hove

Diploma of Higher Education: Web Design and Management, 03/2002

Lighthouse Multimedia – Brighton, Brighton and Hove

Higher National Diploma: (Distinction) in Art and Design

Northbrook College of Design and Technology – Worthing

A-Levels: GCE 'A' Level Art GCE 'A' Level Design GCE 'A' Level Sociology

Haywards Heath Sixth Form College – Haywards Heath

GCSEs: 9 passes

Downlands Secondary School – Hassocks, West Sussex